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18 January 2018

Latest luxury and practical pet products on show on British pavilion at Global Pet Expo 2018

Among the many new products being launched by leading British suppliers exhibiting on the British pavilion at Global Pet Expo will be luxury dog accessories, a range of pet treats and coats, pet cleaning and hygiene products, flea and bug repellents, chicken coop safety features and pet treat packaging.

The British exhibitor group at Global Pet Expo in Orlando, Florida (21 to 23 March 2018) is being organised by PetQuip, the UK pet trade association, for the eighth consecutive year. In addition to supporting the UK pet product exhibitors, the PetQuip association is organising and manning a British petcare information booth (**1270**) for the benefit of visiting buyers.

The British companies and their products are as follows:

ChickenGuard (Booth 1173) is a leading manufacturer of products for the backyard chicken owner. The company is well known for its ChickenGuard range of automated chicken coop door openers that provide protection against predators. ChickenGuard has been upgraded with new features requested by chicken owners, and three models of a new door kit have been developed to complement the ChickenGuard unit.

CarPET - Pet Hair Remover (Booth 1167) produces one of the best selling pet hair removers available. It has gained worldwide acceptance by retailers in the pet, motor, caravan and equestrian sectors. The company has chosen Global Pet Expo to launch a practical and effective cleaning product for dogs, cats, horses, rabbits and other pets; the latest addition will complement its existing products.

Group55 (Booth 1266) is a UK manufacturer of pet care hygiene products. The company has a state-of-the-art facility that includes development and testing laboratories that support a highly skilled, multi-disciplinary team working with retailers and brand owners in more than 50 countries around the world. The firm delivers full turnkey solutions including NPD, benchmarking, market insights, testing, regulatory services, manufacturing, brand development, marketing and product training.

Law Print and Packaging (Booth 1169) produces a wide range of bags for pet treats and

foods, and is showcasing its latest packaging innovations for retailers that include the Pavlov's Treat Bag. Also new are bespoke pet food packaging for brand owners and manufacturers. The company has a dedicated team of specialists that spans the entire packaging supply chain including design, print, quality assurance and international logistics.

Teddy Maximus (Booth 1268) is showing its 'new to the market' range of Teddy Maximus luxury British dog accessories products. The range includes a dog carrier that also doubles as a travel bed. The company also has a complementary range of bow ties, toys, coats, beds, neckerchiefs, collars and leashes. This luxury range has finishing details such as solid brass fittings from a British foundry (that holds a Royal warrant).

Trilanco (Booth 1272) is well known for its ranges of pet care, healthcare, pet household and pet wear and stocks over 16,000 products with new lines being added on a regular basis. Trilanco is showcasing new ranges at Global Pet Expo, including pet treats, coats and pet care goods from leading brands such as Country Pet, Easidri, Furminator, Mark and Chappell, Ralph & Co, Waterless and many more.

PetQuip (Booth 1270) is the International Trade Association of Pet Equipment Suppliers. The PetQuip team assists and promotes the development of international trade in the pet equipment sector, providing a catalyst for business contact between UK manufacturers, suppliers and international buyers.

PetQuip has published the PetQuip Buyers' Guide, which includes a directory of members' product ranges, and copies will be available to all buyers visiting the PetQuip stand. PetQuip is part of The Federation of Garden & Leisure Manufacturers Ltd, which since its formation 55 years ago has built up close contacts within the North American market.

WildWash (Booth 1171) is showing its recently launched Pro Flea and Bug Repellent that has impressive eco credentials. The product represents a year of work for WildWash, sourcing natural and ethical ingredients from around the world that have been selected as the most effective insect repelling botanicals in their country of origin. The resulting product uses a blend of essential oils recognised for its flea repellent properties, while also deterring flies, ticks, mosquitoes and other parasites. The careful, caring combination of Horsetail, Eucalyptus and Nettle can be applied freely and liberally and is suitable for use on both dogs and horses. As an added benefit, the repellent helps to condition and brighten the coat for a glossy shine.

Companies interested in future export-business creating initiatives organised by PetQuip should contact either

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IMAGE CAPTIONS

- 1. The ChickenGuard Premium automatic door opener.**
- 2. The CarPET – Pet Hair Remover.**
- 3. The Group55 pet care hygiene facility.**
- 4. The new Pavlov's Bag from Law Print & Packaging.**
- 5. Luxury items from the Teddy Maximus range.**
- 6. Easidri is one of the new items from the Trilanco range.**
- 7. PetQuip logo.**
- 8. The Flea & Bug Repellent from WildWash.**

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