



The White House
High Street, Brasted
Near Westerham
Kent TN16 1JE
United Kingdom

T: +44 (0) 1959 565 995
F: +44 (0) 1959 565 885
E: info@petquip.com

www.petquip.com

20 February 2015⁴

PetQuip and Gardenex bring six important overseas buyers to meet with British suppliers

Free briefing workshops a feature of latest 'Meet the Buyers' event

Six important buyers of pet, garden and leisure products will be at the next 'Meet the Buyers' event being staged by the PetQuip and Gardenex export associations on Thursday 26 March 2015 at Lea Marston Hotel, Sutton Coldfield. The event is the latest in a series of highly successful 'Meet the Buyers' initiatives and will run alongside a number of free workshops, designed to help exporters by providing practical advice, market information and sources of help.

This latest initiative from PetQuip and Gardenex is supported and part-funded by UK Trade & Investment, making it a very cost-effective way for suppliers to meet with key buyers from leading European markets.

'Meet the Buyers' events held by the two associations over many years have all resulted in export business for attending delegates. This latest initiative will involve buyers from Denmark, Finland, Switzerland, Hungary, The Netherlands and Sweden. All of the buyers have expressed interest in sourcing British products and will be taking part in one-to-one meetings with suppliers whose products are compatible with their requirements.

The overseas pet product buyers travelling to the UK to meet with British suppliers will be:

- [Eye4Pets](#); an importer / distributor of innovative, high quality products for dogs and cats, based in The Netherlands but supplying stores in Netherlands, Belgium and Luxembourg.
- [Häromi Hundtillbehör AB](#); a Swedish on-line store focusing on all types of supplies for pet dogs, show dogs and working dogs.

The overseas garden product buyers will be:

- [Oázis Kertészeti Kft](#); a leading garden centre chain in 20 stores in Hungary and 2 in Slovakia. The buyer wishes to meet with both garden and pet suppliers.

- Fausol A/S; a leading Danish importer and wholesaler of practical gardening accessories for hobby gardeners and producer of soil, mulch and fertiliser.
-
- Hortex Oy; a Finnish wholesaler handling quality horticultural products, mainly for home gardeners but also for professionals. Hortex Oy can also help suppliers looking to sell into Estonia.
- [Samen Mauser AG](#); one of the longest established garden-related businesses in Switzerland, wholesaling and distributing seeds, bulbs and garden accessories.

The event is open to members of PetQuip or Gardenex and to non-members. The deadline for registration for the 'Meet the Buyers' meetings and workshop is Monday 2 March 2015. Details of the workshops, more information on the buyers and how to register for the buyers' meetings are available from Theresa Swann on e-mail: theresa@petquip.com

PetQuip and Gardenex are trade associations that work on behalf of British companies to help their members increase sales worldwide.

tel: +44 (0) 44 1959 565995 or fax: +44 (0) 1959 565885

www.petquip.com or www.petquip.com

This release is approved by PetQuip and Gardenex and issued on behalf of the Federation of Garden & Leisure Manufacturers Limited by:
Peter Evers (International PR consultant)
 Tel: + 44 (0) 7779 617965 email: news@petproductpr.com

This announcement has been issued by Peter Evers PR Consultant on behalf of The Federation of Garden & Leisure Manufacturers Limited from information provided by the Federation or from organisations associated with the Federation's initiatives. Reasonable steps have been taken to ensure that the information it contains provided is accurate. However, Peter Evers PR Consultant assumes no responsibility for information contained within the document and disclaims all liability in respect of such information. Peter Evers PR Consultant shall not be held liable for any losses suffered as a result of issuing this information to the press or its use within the media.