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PetEx exhibition discount for PetQuip members

- smaller stand space options also available -

Pet product companies in membership of PetQuip can take advantage of an additional benefit offered by the association following the announcement that a 12.5 per cent exhibition discount is available to them when taking stand space at PetEx in Dublin. A further attraction for exhibitors is that the organiser has introduced the option of smaller, six square metre stands at this year's show which, combined with the PetQuip discount, makes it an attractive proposition for companies on a limited budget or for those seeking to test the suitability of the market in Ireland for their products. PetQuip has booked its own space at the show in order to mount a British pet product information stand and to be on hand to support its member companies during the event.

Following recent export business successes at Interzoo in Nuremberg, the director general of PetQuip, Amanda Sizer Barrett is certain that PetEx offers a further excellent opportunity for UK pet care product companies to grow their overseas sales. She said, "Interzoo emphasised that there is a huge demand for British pet products. The pet care and pet food market in Ireland in 2009 was worth nearly €200 million. The PetEx show attracts not only influential buyers from within Ireland but also buyers from other countries. These are sound reasons for taking advantage of the attractive discount and the flexibility of the stand spaces on offer."

PetEx, which is to be held at the RDS, Dublin on 12 and 13 September 2010, will attract buyers from pet retailers, vet practices and other pet related businesses from Ireland and other countries.

To exhibit at PetEx 2010 please contact Marie Murphy by email at marie@petex.ie or phone: +353 87 254 8110. PetQuip members must quote their membership number to claim the exhibitor discount of 12.5 per cent.

PetQuip (the International Trade Association of Pet Equipment Suppliers) assists and promotes the development of international trade in the pet equipment sector.

To obtain further press information contact: Peter Evers, PetQuip's international PR consultant

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