



International Trade Association of Pet Equipment Suppliers

A division of The Federation of Garden and Leisure Manufacturers Limited

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PetQuip announces enhanced support for British pet product exporters

The PetQuip trade association is moving ahead with the expansion of its practical advice and support to British companies wishing to open up new business in overseas markets. The association is already organising a British information stand at the French pet product trade show, Expozoo, in Paris in March and is pleased to announce that government cash grants have been secured by PetQuip for eligible exhibitors exhibiting in the British pavilion at the Zoomark International trade fair in Bologna in May.

Now it has been confirmed that government funding for eligible exhibitors has also been acquired for the Pet Industry Christmas Trade Show in Chicago in October 2007.

Also, in March this year, PetQuip and associated division Gardenex, in conjunction with the British Embassy in Brussels, are inviting a group of key Belgian buyers from the pet and garden sectors to one-to-one meetings with suppliers on 14 March at its international Trade Forum in the Midlands. The buyers of pet care equipment confirmed to date are Mr Van Praet of Tom & Co, Delhaize, and Mr De Somville of Laroy Duvo, one of the largest importers of pet care products in Belgium. Other Belgian buyers have also been invited to the event.

In addition to providing opportunities of meeting with the buyers, the day's programme will include a series of export related workshops, export case study presentations plus the latest information about the revamped Glee and Glee Petindex exhibition and the international buying opportunities at the show.

PetQuip is also exploring the possible value of making market research and scoping visits to the Global Pet Expo in Orlando and Zoosphere in St Petersburg.

More details of the above events, all of which are aimed at helping and supporting British firms gain new overseas sales will be announced as they become available but firms are invited to contact Neale Hutchinson at PetQuip for full information on the range of export advice, market research, sales leads, international contacts and practical advice already available to members of the association.

The PetQuip trade association has been formed to assist and promote the development of international trade in the pet equipment sector. For more information telephone: +44 (0) 44 1959 565995 or fax: +44 (0) 1959 565885
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NOTE FOR EDITORS

A list of the Federation's confirmed initiatives for 2007 is attached. More detailed information on how to book for the 2007 events will be issued soon.

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