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Major garden and pet product buyers from five important export markets to meet British suppliers at latest federation event

The Gardenex and PetQuip trade associations are continuing their highly successful series of 'Meet the Buyer' days by bringing important garden and pet product buyers from Belgium, France, Spain, Sweden and The Netherlands to the UK to meet with British suppliers. The event will be held at the Federation's headquarters in Brasted, Kent on 23 February 2012, and will enable British suppliers of garden and pet products to make presentations to the overseas buyers in one-to-one meetings. The selected buyers have been invited by the Federation as they all have expressed interest in sourcing British garden or pet care products.

The garden product buyers are from: leading agricultural and horticultural group, Aveve of Belgium; French import/distribution company, Gardenova SARL; Spanish importer/distributor, Digebis; and the long established Dutch distributor of garden and landscape products, Meuwissen Agro.

The participating pet trade buyer is importer/wholesaler Petcare ApS of Sweden.

Other 'Meet the Buyer' events in 2012 will be held on 20th June and 15 November, and full details of the participating buyers will be announced later. To date, for the June event a German mail order company and a Swedish distributor have already been secured from the garden sector as well as a garden and pet retailer from The Netherlands.

Gardenex and PetQuip are divisions of The Federation of Garden and Leisure Manufacturers Ltd, the trade association that works on behalf of British companies to help its members increase sales worldwide.

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